

# sungrowadvance++

GOOD FARMS SEE THE EFFECT. SMART FARMS UNDERSTAND THE CAUSE

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### STARTS WORKING FROM DAY 1. SHOWS RESULTS WHEN IT MATTERS.

It's a frustrating pattern many broiler producers know too well: the first two weeks look great—active chicks, clean trays, promising weight gains. But somewhere in the third or fourth week, momentum slips. Feed intake softens, growth curves flatten, and uniformity starts to fall apart.

The question isn't just why this happens—it's why it keeps happening even when you're doing everything by the book.

In reality, broiler growth isn't about pushing harder—it's about building smarter. Birds don't fail because they lack potential; they falter when the invisible foundations of performance—gut resilience, microbial balance, metabolic readiness—aren't set up early enough to handle the demands of mid-cycle stress.

That's where a different kind of support matters. Some solutions only show up when there's a crisis. But the best ones start working quietly, from Day 1—setting the stage for week 3 before you even get there.

The late-stage boost you notice? That's not the product starting to work—it's the delayed reward of steady, behind-the-scenes biological support.

Strong starts don't just look good—they hold strong when stress hits.

#### WHAT IS SUNGROW ADVANCE ++

A phytogenic, essential-oil-based feed supplement that fortifies broiler performance naturally. Scientifically designed to build resilience from the inside out—beginning Day 1.

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### THE BROILER SPRINT: WEEKLY CHALLENGES & HOW SUNGROW ADVANCE++ RESPONDS

#### **Week 1: Hatchery Stress & Gut Immaturity**

**Challenges:** Poor feed initiation, low immunity, gut instability.

**Sungrow Role:** Promotes early microbial balance, improves gut lining, and reduces fallback chicks.

#### Week 2: Pathogen Exposure & Immune Gearing

Challenges: First encounter with coccidia and toxins from litter.

**Sungrow Role:** Builds mucosal immunity, enhances gut resilience, and balances local microflora.

#### **Week 3: Feed Transition & Growth Pressure**

**Challenges:** Nutrient shift stress, uneven growth.

**Visible Impact:** Birds show better uniformity, improved feed conversion, and steady intake.

#### Week 4-5: Metabolic Peak & Environmental Stress

**Challenges:** Ammonia load, heat stress, stocking density, respiratory risks.

**Sungrow Role:** Supports liver function, regulates inflammation, maintains oxidative balance.

#### Week 6+: Late-Stage Fatigue & Condemnation Risk

**Challenges:** Immunity drop, carcass quality pressure, pathogen burden.

**Sungrow Role:** Maintains gut integrity, reduces late-stage mortality, supports muscle and skin quality.

### THE DELTA

### **EFFECT**

Even a 2-3% resilience boost at each critical stress point adds up to

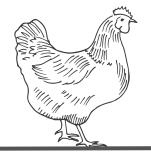
- +100-150g body weight
- Lower mortality & condemnation rates
- 0.05-0.12 FCR Improvements
- Uniform flocks ready on schedule
- 2% More Yield at Processing

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**Use 1 Litre Oil / Tonne of Broiler Feed** 







accelerating broiler growth naturally from DAY-1